



Romain Séchan a.k.a Marsellus

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Designer & Art Director

Experience

Ligatus Southern Europe // Paris, France

Web Design Director Southern Europe (FR, BE, SP, IT) - Nov 2009 to present.

Art & technical direction for the creation of microsites and landing pages for our advertisers (BNP Bank, BMW, Volkswagen, Unicef, Microsoft, Google etc.).

Team management (3 Web Designers / Front-end Developers).

French Fringues // Paris, France

Founder & Creative Director - Dec 2011 to present.

Creative direction for the brand. In charge of all the creative projects, from branding (logo, print documents, ecommerce website) to the design of our collections (2 collections of 3 t-shirts each so far). Production & partnership management.

Marsellus // Paris, France

Freelance Art Director & Graphic Designer - Nov 2010 to present.

Art direction for branding projects. Designing logos, print documents and websites for my own clients and for myself. Front & back-end development of Wordpress custom themes (website, blogs, ecommerce).

Bluecat Networks // Toronto, ON Canada

Web Designer/Developer - Feb 2009 to Oct 2009.

Design, development and maintenance of the corporate website (HTML, CSS, Javascript, Flash).

GAP Eaton Center // Toronto, ON Canada

Sales Associate - Nov 2008 to Feb 2009.

PSA Peugeot Citroën // Paris, France

Junior SAP Developer - Sep 2005 to Sep 2008.

Education

René Descartes University // Paris, France

Master's Degree in IT Management in Apprenticeship - 2005 to 2008.

Paris Institute of Technology // Paris, France

University Diploma in Computer Sciences - 2002 to 2005.

Gerson High School // Paris, France

High School Degree in Economics and Social Studies - June 2002.

Capabilities

Art Direction

Web Design

Graphic Design

Responsive Design

Branding and Identity

Front-end Development

Back-end Development

Digital Experience & UI Design

Illustration

Photography

Technical Proficiency

Adobe Photoshop ● ● ● ● ●

Adobe Illustrator ● ● ● ● ○

Adobe Animate ● ● ○ ○ ○

HTML / CSS ● ● ● ● ○

Javascript / JQuery ● ● ● ● ○

PHP / SQL ● ● ● ● ○

Wordpress ● ● ● ● ○

Joomla ● ● ○ ○ ○

Languages

French // Native

English // Fluent

References

Available upon request.